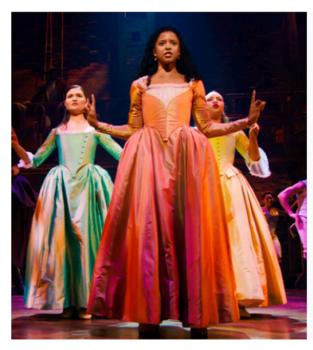
SOUTH FLORIDA CANCELLA LA CONTRACTOR OF THE SOUTH FLORIDA M A G A Z I N E





MEDIA KIT

2025







Advertising Rates

Large Banner - Header (1120x250)	\$200 Per Month
Large Banner - Footer (1120x250)	\$175 Per Month
Sidebar - Half Page (300 x 600)	\$150 Per Month
Side Bar - Square (350x300 or 300x250)	\$125 Per Month
Medium Banner (in-article) (728×90)	\$100 Per Month
E-blast Banner (970 x 250)	\$50 Per Blast
Dedicated E-blast	\$150 Per Blast
Dedicated Social Media Post	\$50 Per Post

E-BLAST GUIDELINES

- A. Image (Any size)
- B. Hyperlink (URL) for the image to point to
- C. <u>Subject line</u> & <u>Preheader</u> for email
- D. Copy (wording/verbiage/sentences) below the image
- E. Event & ticket information and link(s)
- F. Optional:
 - Any YouTube video link
 - Any social media and weblinks

Audience Insights

2025

Averaging **9,000+ page views** and a loyal base of **3,500+ unique visitors** each month

Over **5,000 email subscribers** and a **48% open rate**, our newsletters deliver your message directly to patrons, performers, and theater goers.

A combined **3,500+ followers** across social media platforms

Advertise With Us!

Theater is about connection — and so is great advertising. Let's make sure your next production reaches the audience it deserves.

Contact us!



SOUTH FLORIDA M A G A Z I N E









