

# SOUTH FLORIDA theater

M A G A Z I N E



## MEDIA KIT

### 2025



# Advertising Rates

<b>Large Banner - Header</b> (1120x250)	\$200 Per Month
<b>Large Banner - Footer</b> (1120x250)	\$175 Per Month
<b>Sidebar - Half Page</b> (300 x 600)	\$150 Per Month
<b>Side Bar - Square</b> (350x300 or 300x250)	\$125 Per Month
<b>Medium Banner (in-article)</b> (728x90)	\$100 Per Month
<b>E-blast Banner</b> (970 x 250)	\$50 Per Blast
<b>Dedicated E-blast</b>	\$150 Per Blast
<b>Dedicated Social Media Post</b>	\$50 Per Post

## E-BLAST GUIDELINES

A. Image (Any size)

B. Hyperlink (URL) for the image to point to

C. Subject line & Preheader for email

D. Copy (wording/verbiage/sentences) below the image

E. Event & ticket information and link(s)

F. Optional:

- Any YouTube video link
- Any social media and weblinks

# *Audience Insights*

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**2 0 2 5**

Averaging **9,000+ page views** and a loyal base of **3,500+ unique visitors** each month

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Over **5,000 email subscribers** and a **48% open rate**, our newsletters deliver your message directly to patrons, performers, and theater goers.

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A combined **3,500+ followers** across social media platforms

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## *Advertise With Us!*

Theater is about connection — and so is great advertising. Let's make sure your next production reaches the audience it deserves.

**Contact us!**





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